

The Meaning of Mass Gatherings

Today President Trump amended the maximum amount of people that can gather in one place from 50 people to now 10. Please read below to understand the meaning and how it applies to your dealership.

A "Mass gathering" is any planned or spontaneous, public or private event or convening that will bring together or is likely to bring together 50 (now 10) or more people in a single room or single confined or enclosed space at the same time.

There are a number of exemptions to this order and car dealerships fall under the "Retail establishments" where large numbers of people are present but generally not within arm's length of one another for more than 10 minutes.

***Please check your State gathering requirements they may differ

This means that dealerships can remain open for the time being.

Some Helpful Hints for Dealerships:

(These are things to consider when keeping your store open for business)

- You may want to post a statement from your dealership to your customers (sent via email and posted on social media), letting them know that you are still open for business and what efforts you are taking to ensure a clean and safe environment.
- Designate one or more employees to continually circulate throughout the dealership, wiping down desk and counter tops, door handles, etc.
- If possible make hand sanitizer readily available.
- You may want to refrain from offering community snacks like donuts, cookies, etc., that are not individually wrapped and sealed.
- You also may want to rearrange some of your waiting room furniture (where possible) to create more spacing between customers. (CDC suggests 6ft of distance)

Note: Special thanks to WATDA for providing this information.