

Call to Action

I hope all of you have seen the letters issued to President Trump and to the CEO's of your major DMS systems requesting deferred payments. Unfortunately, I believe our requests are being silenced as we (NAMAD members) seem to only have this type of need, other dealers and dealer groups are not making it an issue. As such, here's what I'd like each and everyone of you to do:

- If your vendor is CDK, Cox Automotive, or Reynolds and Reynolds - please forward our letter as well as your own personal letter requesting assistance. I'd like to send these CEO's a message that this is your request as an existing customer. Send the letters to your vendor representative as well.
- I'd like for you to send the letter of request we sent to President Trump this week to your respective Congressman and Senator.

Although our needs may not be the same needs as other larger dealers and those dealers who are less vocal, we need to be aggressive in our ask.

Regards,

Damon Lester
President

[Letter to President Trump](#)

[Letter to President and CEO of CDK](#)

[Letter to CEO of Cox Automotive](#)

[Letter to Chairman and CEO of Reynolds and Reynolds](#)