



Osvaldo Garcia – Diversity Advocacy Award

Consultant for the Ford Minority Dealers Association

Osvaldo Garcia, Jr is a consultant for the Ford Minority Dealers Association, a non-profit organization of ethnic minority Ford & Lincoln automotive dealers, currently representing 105 rooftops.

Osvaldo has worked in the automotive industry for nearly 50 years starting at a Ford Motor Company stamping plant as a summer vacation replacement worker during his early college years. Most of his career was spent working in 7 different plants both in the U.S. and Mexico helping build auto parts and vehicles for Ford. He held various positions at the Ford plants and also worked in Corporate Human Resources in Dearborn, MI.

Osvaldo accepted a cross functional assignment to work in Ford's Minority Dealer Operations as a Diversity Strategy Manager in 2000 and worked there until his full retirement in 2005. As soon as he retired, he was contracted to work for the Alliance of Ford Minority Dealers as the Executive Director. In 2012, a new minority dealer association was created from the Ford Motor Minority Dealers Association and the Alliance of Ford Minority Dealers. Osvaldo was hired as a Consultant for the new association.

Osvaldo graduated from the University of Toledo with a Bachelor of Arts degree, while employed at Ford's Maumee Stamping Plant, Maumee Ohio. He is a third generation Tejano from Harlingen, TX where he currently resides with his wife Leticia, both are fluent in Spanish.